

GAS COMPRESSION

magazine

MEDIA PLANNER **2018**



2018

EDITORIAL CALENDAR

| | JANUARY | FEBRUARY | MARCH | APRIL | MAY | JUNE |
|-----------------------------|--------------------------|----------------------|-----------------------|---|--|---------------------------|
| Application Focus | Downstream Compression | CNG | Continuing Education | Midstream Compression | Shale Gas | LNG |
| Technology Focus | Failure Analysis | Packaged Compression | Condition Monitoring | Heat Reduction | Measuring Equipment | Reconditioned Compression |
| Product Focus | Safety Systems | Gas Turbines | Gears | Filtration Products and Systems | Cylinders | Bolting Systems |
| Show Participation | Gas/Electric Partnership | | GCA Expo & Conference | GPA Midstream Gulf South Rotating Machinery Conference Offshore Technology Conference | Eastern Gas Compression Roundtable Global Petroleum | |
| Advertising Deadline | November 30, 2017 | January 10, 2018 | February 7, 2018 | March 9, 2018 | April 9, 2018 | May 8, 2018 |

| | JULY | AUGUST | SEPTEMBER | OCTOBER | NOVEMBER | DECEMBER |
|-----------------------------|-----------------------|---|--------------------------|----------------------|-------------------------------------|--------------------|
| Application Focus | Upstream Compression | Emerging Markets | Forecast For Compression | Offshore Compression | Gas Compression In Power Generation | Reader Survey 2018 |
| Technology Focus | Maintenance Practices | Monitoring Emissions | Equipment Repair | Testing Facilities | Foundation Repair | Quiet Compression |
| Product Focus | Electric Motors | Compressor Valves | Reciprocating Engines | Lubrication Systems | Couplings & Bearings | Control Systems |
| Show Participation | | Turbomachinery & Pump Symposia Gastech Exhibition & Conference 11th EFRC Conference | Gas Machinery Conference | | Power-Gen International | |
| Advertising Deadline | June 8, 2018 | July 9, 2018 | August 10, 2018 | September 10, 2018 | October 10, 2018 | November 5, 2018 |

2018

ADVERTISING INFORMATION

Ad Rates (US\$, net pricing per insertion)

| AD SIZE | 1x | 3x | 6x | 9x | 12x | 15x | 18x |
|-----------------|------|------|------|------|------|------|------|
| 1 Page | 3600 | 3350 | 3115 | 2895 | 2695 | 2505 | 2330 |
| 2/3 Page | 2880 | 2680 | 2490 | 2315 | 2150 | 2000 | 1860 |
| 1/2 Page | 2340 | 2175 | 2025 | 1885 | 1750 | 1630 | 1515 |
| 1/3 Page | 1620 | 1505 | 1400 | 1305 | 1215 | 1130 | 1050 |
| 1/4 Page | 1260 | 1170 | 1090 | 1015 | 945 | 880 | 815 |
| 2-page Spread | 6120 | 5690 | 5290 | 4920 | 4580 | 4255 | 3960 |
| 1/2-page Spread | 3980 | 3700 | 3440 | 3200 | 2975 | 2770 | 2575 |

Guaranteed placement/special placement: add \$300

Cover Pricing (US\$)

| 2 nd | 3 rd | 4 th |
|-----------------|-----------------|-----------------|
| 4000 | 4000 | 4100 |

*Cover advertising requires yearly contract.

*A 10% discount shall be applied for prepayment or payment within 15 days of invoice.

*Ad prices are listed as net pricing per insertion.

*Pricing includes horizontal, vertical, island, & square orientation wherever applicable.

Classified Advertisements

\$125 per column inch

Digital Offerings

Online Banner Ads

www.gascompressionmagazine.com is the go-to resource for gas compression breaking news, industry trends, natural gas project updates, featured content from *Gas Compression Magazine*, and so much more.

Top Page Advertisements = \$1100 (net) per month
 Bottom Page Advertisements = \$900 (net) per month
 Banner Ad (728 x 90) Box Ad (300 x 250)

Sponsored Content

Feature your company's expertise with Sponsored Content on www.gascompressionmagazine.com. We will work with you to create unique content, or we can link to content already on your website. White papers, case studies, video profiles — the possibilities are endless. Contact us to discuss ideas, options, and pricing.

GCM Reader Ads

The GCM Reader delivers breaking news and featured content from *Gas Compression Magazine* directly to the subscriber's inbox twice per month. The GCM Reader mails on or about the 1st and 15th of each month (week-days only). Deliver your message directly to the inbox of readers with an ad in the GCM Reader.

600 x 125 or 250 x 250 = \$750 (net) per insertion

Direct Email Marketing

As our readership continues to grow, so does your access to the decision makers working within the gas compression industry. *Gas Compression Magazine* will send your message to our readership for only \$0.45 (net) per name. (\$225 minimum). Lists can be customized based on myriad factors, including geographic location, job function, job title, and more. Contact us for current database information.

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&
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What We Do

Gas Compression Magazine is your link to the gas compression industry. Published monthly, *Gas Compression Magazine* provides in-depth coverage of the products, systems, technologies, and news that affect the global gas compression industry. Upstream, midstream, and downstream, *Gas Compression Magazine* is your source for gas compression news and information.

Columns & Features In Every Issue:

Contracts & Permits, Case Studies, Reliable Compression, Recip Rave & Rant, In The News, Haight Report, Packager Profile, Gas Compression: A Primer On Gas Compression Equipment & Technology.

Contact us for ad specs
and for current subscriber details.

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Who We Reach

Available in print and digital formats, *Gas Compression Magazine* is received each month by more than 12,000 global readers. Our subscribers consist of the people who purchase, package, manufacture, maintain, and teach gas compression products and systems.

www.gascompressionmagazine.com

Unique Visitors: 1700+ per month
Page Views: 7400+ per month