

Ad Size Requirements and Specifications

Ad Size	Non Bleed	Bleed	Live Area	Trim
2 Page Spread	16.25" x 10.375"	17" x 11.125"	16.125" x 10.375"	16.75" x 10.875"
Full Page	7.875" x 10.375"	8.625" x 11.125"	7.875" x 10.375"	8.375" x 10.875"
2/3 Page	5" x 10.375"	5.625" x 11.125"	4.875" x 10.375"	5.375" x 10.875"
Island	5" x 7"			
1/2 Vertical	3.75" x 10.375"	4.375" x 11.125"	3.625" x 10.375"	4.125" x 10.875"
1/2 Horizontal	7.75" x 5"	8.625" x 5.625"	7.75" x 4.875"	8.375" x 5.375"
1/2 Spread	16.25" x 5"	17" x 5.625"	16.125" x 4.875"	16.75" x 5.375"
1/3 Vertical	2.375" x 10.375"	3 x 11.125"	2.125" x 10.375"	2.75" x 10.875"
1/3 Square	5" x 5"			
1/3 Horizontal	7.875" x 3.375"	8.625" x 3.875"	7.875" x 3.25"	8.375 x 3.625"
1/4 page	3.75" x 5"			