

GAS COMPRESSION

magazine

MEDIA PLANNER

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IN-DEPTH REPORTING

www.gascompressionmagazine.com

Air Separation, Artificial Intelligence, Asset Optimization, Bearings, Bolting Systems, Bushings, Centrifugal Compressors, Check Valves, Chemical Processing, CNG, Coalbed Methane, Condition Monitoring, Control Panels, Control Systems, Controllers, Coolers, Corrosive Gas, Couplings, Crankshafts, Crossheads, Cylinders, Data Analysis, Divider Blocks, Electric Motors, Emerging Markets, Emission Reduction, Engine Communication, Equations Of State, Equipment Communication, Filters, Filtration Systems, Forecast For Compression, Foundations, FPSO, Gas Boosting, Gas Gathering, Gas Injection, Gas Lift, Gas Processing, Gas Production, Gas Separation, Gas Storage, Gas Transmission, Gas Turbines, Gears, Heat Recovery Systems, Heat Reduction, Ignition Systems, IIoT, Instrumentation, Integrals, Landfill Gas, Liners, LNG, Lubrication Systems, Maintenance Practices, Manufacturing Processes, Materials Science, Measuring Equipment, Microturbines, Monitoring Systems, Offshore, Overhauls, Packaged Compression, Packing, Petrochemical, Piston Rods, Pistons, Power Generation, Process Refrigeration, Pulsation Analysis, Pumps, Reader Survey, Reciprocating Compressors, Reciprocating Engines, Reconditioned Compression, Refining, Remote Monitoring, Repair, Repurposing, Rerates, Rotordynamics, Rotors, Safety Systems, Screw Compressors, Sealing Systems, Sensors, Separators, Shale Gas, Sour Gas, Training, Turbo Expanders, Turbochargers, Turbulence, Upgrades, Valve Assemblies, Valve Seats, Valves, Vapor Recovery, Vibration

2020 ADVERTISING INFORMATION

OUR ADVERTISING INTEGRITY GUARANTEE:

- Right-hand Placement Of Full-Page Ads
- Outside, Right-hand Placement Of Fractional Ads

GAS COMPRESSION MAGAZINE AD RATES (US\$, net pricing per insertion)

AD SIZE	1x	3x	6x	9x	12x	15x	18x
1 Page	3600	3350	3115	2895	2695	2505	2330
2/3 Page	2880	2680	2490	2315	2150	2000	1860
1/2 Page	2340	2175	2025	1885	1750	1630	1515
1/3 Page	1620	1505	1400	1305	1215	1130	1050
1/4 Page	1260	1170	1090	1015	945	880	815
2-Page Spread	6120	5690	5290	4920	4580	4255	3960
1/2-Page Spread	3980	3700	3440	3200	2975	2770	2575

COVER PRICING

2 nd	3 rd	4 th
4000	4000	4100

*Cover advertising requires yearly contract.

*Pricing includes horizontal, vertical, island, and square orientation wherever applicable.

CLASSIFIED ADVERTISEMENTS – \$125 per column inch

DIGITAL OFFERINGS

ONLINE BANNER ADS

www.gascompressionmagazine.com is the go-to resource for gas compression breaking news, industry trends, natural gas project updates, featured content from *Gas Compression Magazine*, and so much more. Feature your company's expertise with Online Sponsored Content. We will work with you to create unique content, or we can link to content already on your website.

Banner Ad (728 x 90) OR
Box Ad (300 x 250)

Top Page Advertisements
\$1100 (net) per month

Bottom Page Advertisements
\$900 (net) per month

Online Sponsored Content
\$2800 (net) per month

GCM READER ADS

The GCM Reader delivers breaking news and featured content from *Gas Compression Magazine* directly to the subscriber's inbox twice per month. The GCM Reader mails on or about the 1st and 15th of each month (weekdays only). Deliver your message directly to the inbox of readers with an ad in the GCM Reader.

600 x 125 OR
250 x 250

GCM Reader Advertisements
\$750 (net) per insertion

GCM Reader Sponsored Content
\$1250 (net) per issue

DIRECT EMAIL MARKETING

As our readership continues to grow, so does your access to the decision makers working within the gas compression industry. *Gas Compression Magazine* will send your message to our readership. Lists can be customized based on myriad factors, including geographic location, job function, job title, and more. Contact us for current database information.

Supply an HTML file
600 pixels wide or
we can assist.

\$0.45 (net) per name (\$225 minimum)

2020 EDITORIAL CALENDAR

Each month, 13,000+ readers turn to *Gas Compression Magazine* for in-depth reporting on gas compression products, systems, and news. **Each issue, our reporting touches all aspects of the compressor station.**

2020	SHOW PARTICIPATION	ADVERTISING DEADLINE	EDITORIAL FOCUS
JANUARY	Gas/Electric Partnership	December 19, 2019	Compression In Power Generation Leak Detection Considerations & Effects Of Gas Properties
FEBRUARY	Asia Turbomachinery & Pump Symposium	January 10, 2020	Legacy Equipment Capacity Control Bearings & Lubrication Systems
MARCH	GCA Expo & Conference Corrosion 2020 Offshore Technology Conference	February 10, 2020	Offshore Technology Aftermarket Services Sealing Systems
APRIL	2020 GPA Midstream Convention Eastern Gas Compression Roundtable	March 9, 2020	Midstream Compression Filtration Instrumentation & Controls
MAY	Global Petroleum	April 10, 2020	Quiet Compression CNG Technology Vibration Analysis
JUNE	ASME Turbo Expo	May 11, 2020	Turbomachinery Engine Communication Installation & Commissioning
JULY		June 10, 2020	Downstream Compression Compression Startup Report Performance Monitoring & Diagnosis
AUGUST	European Forum For Reciprocating Compression GasTech	July 10, 2020	Heat Reduction Training Overhaul & Maintenance
SEPTEMBER	Turbomachinery & Pump Symposium Gas Compressor Short Course Gas Machinery Conference Rio Oil & Gas	August 10, 2020	Forecast For Compression Emerging Markets Rotating Machinery
OCTOBER	Permian Basin Oil Show	September 10, 2020	Field Services Control Systems Shale Gas Technology
NOVEMBER	Power-Gen International Valve World Expo ADIPEC	October 9, 2020	Compressor Revamp Upstream Compression Compressor Valves
DECEMBER		November 9, 2020	Maintenance Practices 2020 Reader Survey Mergers & Markets Review

OUR GLOBAL READERS ARE THE PEOPLE
**WHO MANUFACTURE, MAINTAIN,
PURCHASE, PACKAGE, & TEACH**
GAS COMPRESSION PRODUCTS & SYSTEMS.

13,000+ GLOBAL READERS

We use **150 years** of combined gas compression industry experience to provide in-depth coverage of the **PRODUCTS, SYSTEMS, TECHNOLOGIES, & NEWS** that shapes the global gas compression landscape.


UPSTREAM • MIDSTREAM • DOWNSTREAM

GAS COMPRESSION magazine

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Dic-tion-ary

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