

# GAS COMPRESSION

magazine

## MEDIA PLANNER

2021

OUR GLOBAL READERS ARE THE PEOPLE  
**WHO MANUFACTURE, MAINTAIN,  
PURCHASE, PACKAGE, & TEACH**  
GAS COMPRESSION PRODUCTS & SYSTEMS.

13,000+ GLOBAL READERS

We use **150 years** of combined gas compression industry experience to provide in-depth coverage of the **PRODUCTS, SYSTEMS, TECHNOLOGIES, & NEWS** that shape the global gas compression landscape.

UPSTREAM • MIDSTREAM • DOWNSTREAM

# 2021 ADVERTISING INFORMATION

## OUR ADVERTISING INTEGRITY GUARANTEE:

- Right-Hand Placement Of Full-Page Ads
- Outside, Right-Hand Placement Of Fractional Ads

### GAS COMPRESSION MAGAZINE AD RATES (US\$, net pricing per insertion)

AD SIZE	1x	3x	6x	9x	12x	15x	18x
1 Page	3600	3350	3115	2895	2695	2505	2330
2/3 Page	2880	2680	2490	2315	2150	2000	1860
1/2 Page	2340	2175	2025	1885	1750	1630	1515
1/3 Page	1620	1505	1400	1305	1215	1130	1050
1/4 Page	1260	1170	1090	1015	945	880	815
2-Page Spread	6120	5690	5290	4920	4580	4255	3960
1/2-Page Spread	3980	3700	3440	3200	2975	2770	2575

### COVER PRICING

2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>
4000	4000	4100

\*Cover advertising requires yearly contract.

\*Pricing includes horizontal, vertical, island, and square orientation wherever applicable.

CLASSIFIED ADVERTISEMENTS – \$125 per column inch

## DIGITAL OFFERINGS

### ONLINE BANNER ADS

www.gascompressionmagazine.com is the go-to resource for gas compression breaking news, industry trends, natural gas project updates, featured content from *Gas Compression Magazine*, and so much more. Showcase your company's expertise with Online Sponsored Content. We will work with you to create unique content, or we can link to content already on your website.

Banner Ad (728 x 90 pixels)  
or Box Ad (300 x 250 pixels)

Top Page Advertisements  
\$1100 (net) per month

Bottom Page Advertisements  
\$900 (net) per month

Online Sponsored Content  
\$2800 (net) per month

### GCM READER ADS

The GCM Reader delivers breaking news and featured content from *Gas Compression Magazine* directly to the subscriber's inbox twice per month. The GCM Reader mails on or around the 1<sup>st</sup> and 15<sup>th</sup> of each month (weekdays only). Deliver your message directly to readers' inboxes with an ad in the GCM Reader.

600 x 125 pixels or  
250 x 250 pixels

GCM Reader Advertisements  
\$750 (net) per insertion

GCM Reader Sponsored Content  
\$1250 (net) per issue

### DIRECT EMAIL MARKETING

As our readership continues to grow, so does your access to the decision makers working within the gas compression industry. *Gas Compression Magazine* will send your message to our readership. Lists can be customized based on myriad factors, including geographic location, job function, job title, and more. Contact us for current database information.

Supply an HTML file  
600 pixels wide or  
we can assist with setup.

\$0.45 (net) per name (\$225 minimum)

## 2021 EDITORIAL CALENDAR

Each month, 13,000+ readers turn to *Gas Compression Magazine* for in-depth reporting on gas compression products, systems, and news. **Each issue, our reporting touches all aspects of the compressor station.**

2021	EMPHASIS	ADVERTISING DEADLINE	FEATURED EDITORIAL	*SHOW PARTICIPATION
JANUARY	CNG For Transportation Engine Pedestal Design Foundation Maintenance & Repair	December 18, 2020	LNG RACE REPORT: South Korea Hydrogen Report	Gas Electric Partnership
FEBRUARY	Compressor Startup Report Compressor Valves Quiet Compression	January 11, 2021	LNG RACE REPORT: United States Hydrogen Report ESG Review	Asia Turbomachinery & Pump Symposium
MARCH	Legacy Equipment Compression Software Methane Leak Detection	February 10, 2021	LNG RACE REPORT: China Hydrogen Report	
APRIL	Cybersecurity & Oilfield Digitalization Lubricating Systems Reciprocating Engines	March 9, 2021	LNG RACE REPORT: Indonesia Hydrogen Report	Eastern Gas Compression Roundtable (EGCR)
MAY	Emerging Markets Turbomachinery Heat Reduction	April 9, 2021	LNG RACE REPORT: India Hydrogen Report ESG Review	
JUNE	CNG Technology Midstream Compression Compressor Revamp & Modernization	May 11, 2021	LNG RACE REPORT: Malaysia Hydrogen Report	
JULY	Efficient Transmission Emissions Reduction Cryogenic Technology	June 10, 2021	LNG RACE REPORT: Taiwan Hydrogen Report	GCA Expo & Conference
AUGUST	Shale Gas Technology Sealing Elements Test & Measurement Instrumentation	July 9, 2021	LNG RACE REPORT: Nigeria Hydrogen Report ESG Review	European Forum For Reciprocating Compression (EFRC) Gastech Global Energy Show
SEPTEMBER	Forecast For Compression Ignition Systems Upstream Compression	August 10, 2021	LNG RACE REPORT: 2022 Outlook Hydrogen Report	Gas Machinery Conference GPA Midstream LAGCOE Argentina Oil & Gas Expo Rio Oil & Gas
OCTOBER	Offshore Technology Compressor Installation & Commissioning Filtration	September 10, 2021	LNG RACE REPORT: Australia Hydrogen Report	Permian Basin Oil Show ADIPEC
NOVEMBER	Compression In Power Generation Power Transmission Systems Engine Repair & Refurbishment	October 8, 2021	LNG RACE REPORT: Japan Hydrogen Report ESG Review	Enlit Europe Turbomachinery & Pump Symposia
DECEMBER	Compressor Services 2021 Reader Survey Mergers & Markets Review	November 9, 2021	LNG RACE REPORT: Qatar Hydrogen Report	

*\* Whether they are in-person gatherings or virtual events, Gas Compression Magazine is committed to supporting these important industry conferences.*

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## REOCCURRING COLUMNS, FEATURES, AND REPORTS

### LNG RACE REPORT

The LNG Race Report is the go-to source for country-by-country updates on LNG projects – pending, planned, and in production. Monthly features also include updates on the specified country's energy policy, energy prices, and its energy market.

### HYDROGEN REPORT

The growing hydrogen economy presents myriad opportunities for the gas compression industry. Each month, *Gas Compression Magazine* will have dedicated coverage of this important market segment.

### ESG REVIEW

This quarterly publication is devoted to the ways in which companies are coming together to make the gas compression industry sustainable over the long term, not just ideas and theories. Coverage on various products, strategies, technologies, and investments is intended to spark the collaboration and awareness needed for a sustainable future.

### HAIGHT REPORT

The monthly op-ed from *Gas Compression Magazine's* publisher, Brent Haight, is one of the most popular pages of the magazine. Haight draws from his 20+ years of covering the gas compression industry to weigh in on issues that directly impact the global gas compression landscape – sometimes light-hearted, sometimes dire warnings, always a must read.

### MERGERS & MARKETS

Senior Editor Daniel Foelber reports on the mergers, acquisitions, and boardroom maneuvers from companies operating within the gas compression space.

### CONTRACTS & PERMITS

From initial application to final commissioning, this monthly report provides details on current construction projects that involve gas compression equipment, highlighting new equipment orders and project status updates.


### RELIABLE COMPRESSION

Robert X. Perez, a mechanical engineer with more than 35+ years of rotating machinery experience, uses case studies and real-world examples to show best practices for achieving machinery reliability. His column appears every other month and is among the top read pages of the magazine.


### WHAT WENT WRONG


W. Norm Shade pulls from his 40+ years of gas compression experience to examine equipment failures in the field and share the steps taken to return machinery to full service.

### Find Us Where You Read The News:

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[www.gascompressionmagazine.com](http://www.gascompressionmagazine.com)

For ad specs and for current subscriber details,

**Call 832-271-7300**

Advertising: Extension 702 or [sgonzalez@thirdcoastpublishing.net](mailto:sgonzalez@thirdcoastpublishing.net)

Editorial: Extension 701 or [bhaight@thirdcoastpublishing.net](mailto:bhaight@thirdcoastpublishing.net);

[rtoussaint@thirdcoastpublishing.net](mailto:rtoussaint@thirdcoastpublishing.net); [dfoelber@thirdcoastpublishing.net](mailto:dfoelber@thirdcoastpublishing.net)

Email: [info@thirdcoastpublishing.net](mailto:info@thirdcoastpublishing.net)

*Gas Compression Magazine*

15814 Champion Forest Drive, Suite 409, Houston, TX 77379

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