

GAS COMPRESSION

magazine

MEDIA PLANNER 2022

OUR GLOBAL READERS ARE THE PEOPLE
**WHO MANUFACTURE, MAINTAIN,
PURCHASE, PACKAGE, & TEACH**
GAS COMPRESSION PRODUCTS & SYSTEMS.

PRINT, DIGITAL, OR BOTH

With a combined **150 years** of gas compression industry experience, we provide in-depth coverage of the **PRODUCTS, SYSTEMS, TECHNOLOGIES, & NEWS** that shape the global gas compression landscape.

2022 ADVERTISING INFORMATION

OUR ADVERTISING INTEGRITY GUARANTEE:

- Right-Hand Placement Of Full-Page Ads
- Outside, Right-Hand Placement Of Fractional Ads

GAS COMPRESSION MAGAZINE AD RATES (US\$, net pricing per insertion)

AD SIZE	1x	3x	6x	9x	12x	15x	18x
1 Page	3705	3450	3210	2985	2775	2580	2400
2/3 Page	2970	2760	2565	2385	2215	2060	1915
1/2 Page	2410	2240	2085	1945	1805	1680	1560
1/3 Page	1670	1550	1445	1345	1255	1165	1085
1/4 Page	1300	1205	1125	1045	975	910	840
2-Page Spread	6305	5860	5450	5070	4720	4385	4080
1/2-Page Spread	4100	3815	3545	3300	3065	2855	2655

*Pricing includes horizontal, vertical, island, and square orientation wherever applicable.
Guaranteed placement/special placement: add \$325

PREPAY/EARLY PAY DISCOUNT: 10%

A 10% discount will be applied for prepayment or payment within 15 days of invoice.

COVER PRICING

2 nd	3 rd	4 th
4120	4120	4225

*Cover advertising requires yearly contract.

CLASSIFIED ADVERTISEMENTS

\$125 per column inch

DIGITAL OFFERINGS

ONLINE BANNER ADS

www.gascompressionmagazine.com is the go-to resource for gas compression breaking news, industry trends, natural gas project updates, featured content from *Gas Compression Magazine*, custom research reports, and so much more. Showcase your company's expertise with Online Sponsored Content. We will work with you to create unique content, or we can link to existing content on your website.

Top Page Advertisements
\$1100 (net) per month

Bottom Page Advertisements
\$900 (net) per month

Online Sponsored Content
\$2800 (net) per month

Banner Ad (728 x 90 pixels)
or Box Ad (300 x 250 pixels)

GCM READER ADS

The GCM Reader delivers breaking news and featured content from *Gas Compression Magazine* directly to the subscriber's in-box twice per month. The GCM Reader mails on or around the 1st and 15th of each month (weekdays only). Deliver your message directly to readers' in-boxes with an ad in the GCM Reader.

GCM Reader Advertisements
\$750 (net) per insertion

GCM Reader Sponsored Content
\$1250 (net) per issue

600 x 125 pixels or
250 x 250 pixels

DIRECT EMAIL MARKETING

As our readership continues to grow, so does your access to the decision makers working within the gas compression industry. *Gas Compression Magazine* will send your message to our readership. Lists can be customized based on myriad factors, including geographic location, job function, job title, and more. Contact us for current database information.

\$0.45 (net) per name (\$225 minimum)

Supply an HTML file
600 pixels wide, or
we can assist with setup.

GCM RESOURCE CENTER BANNER ADS

GCM Resource Center is home to custom industry reports, technical papers, instructional videos, and more.

Contact us for banner ad availability and pricing in this educational resource.

Banner Ad (728 x 90 pixels)

WWW.KANESDICTIONARY.COM

The online companion to the world's No. 1 selling rotating machinery dictionary, there has never been a more direct way to associate your company's products and technologies with the specific terms, practices, and technologies they target within rotating machinery industries. You pick specific words and category pages. Your banner ad is assigned to those designated pages. Any time that word or category page is accessed, your ad appears. It's that simple.

Contact us today to see which terms, categories, and subcategories are available.

2022 EDITORIAL CALENDAR

Each month, our reporting touches all aspects of gas compression. Upstream, midstream, and downstream, we are the go-to resource for in-depth coverage on the global gas compression industry.

2022	EMPHASIS	ADVERTISING DEADLINE	FEATURED EDITORIAL	*SHOW PARTICIPATION
JANUARY	Safety Systems Renewable Natural Gas Reciprocating Engines	December 9, 2021	Hydrogen Report	Power-Gen International
FEBRUARY	Compressor Startup Report Cryogenic Technology Compressor Valves	January 10, 2022	Hydrogen Report ESG Review	AMPP Annual Conference 2022 Argentina Oil & Gas Expo
MARCH	Packaged Compression Midstream Compression Lubricating Systems	February 9, 2022	Hydrogen Report	GCA Expo & Conference Gas/Electric Partnership
APRIL	LNG Race Report 2022 Performance Monitoring & Diagnosis Chiller Systems	March 9, 2022	Hydrogen Report	Eastern Gas Compression Roundtable
MAY	Natural Gas Storage Quiet Compression Power Transmission Systems	April 8, 2022	Hydrogen Report ESG Review	World Gas Conference Global Energy Show Asia Turbomachinery & Pump Symposia
JUNE	Executive Outlook Downstream Compression Sealing Elements	May 9, 2022	Hydrogen Report	
JULY	Emissions Update Boil-Off Gas Technology Ignition Systems	June 9, 2022	Hydrogen Report	
AUGUST	Offshore Technology Compressor Revamp & Modernization Filtration	July 8, 2022	Hydrogen Report ESG Review	GPA Midstream Convention
SEPTEMBER	Forecast For Compression Cybersecurity Controls & Instrumentation	August 9, 2022	Hydrogen Report	Rio Oil & Gas Conference GMRC Conference Gas Compression Short Course Turbomachinery & Pump Symposia
OCTOBER	CNG Technology Leak Detection Turbomachinery	September 9, 2022	Hydrogen Report	Enlit Europe
NOVEMBER	Compression In Power Generation Upstream Compression Couplings & Bearings	October 7, 2022	Hydrogen Report ESG Review	
DECEMBER	2022 Reader Survey Markets & Mergers Review Rotating Machinery Foundations	November 9, 2022	Hydrogen Report	

* Whether they are in-person gatherings or virtual events, Gas Compression Magazine is committed to supporting these important industry conferences.

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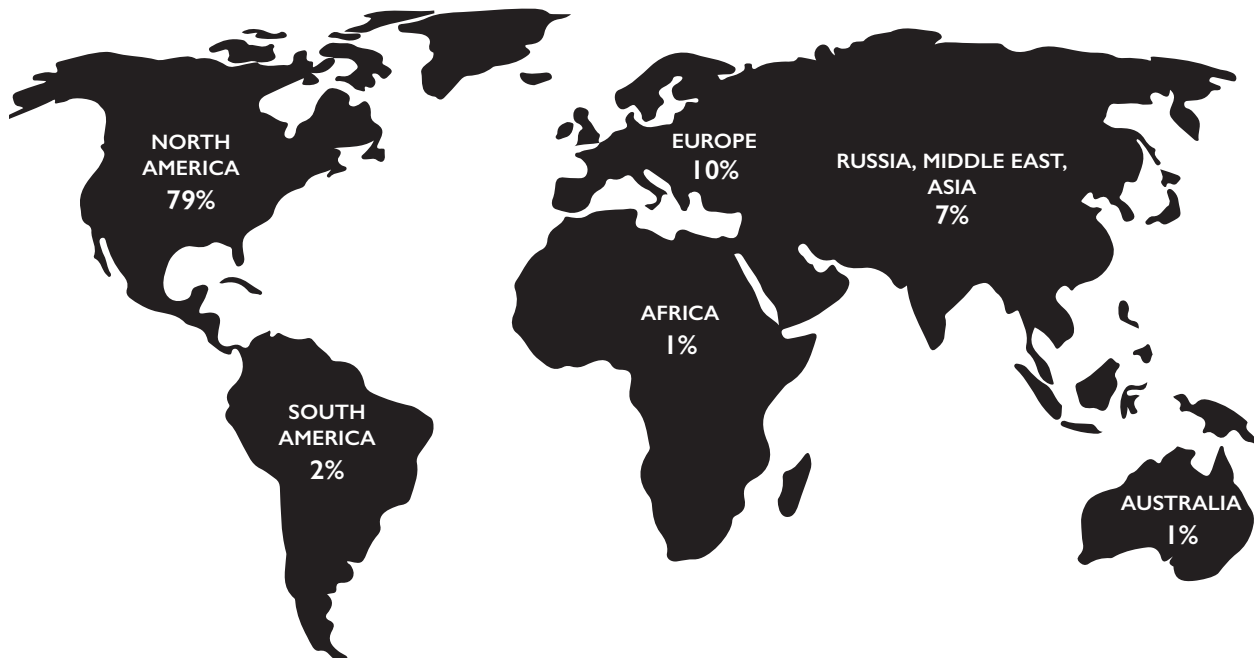
2021 TOTAL REACH (AVERAGE)

Print Circulation: 8413 Per Month

Each month, we print and mail 8000+ copies of the magazine worldwide. (More than any other gas compression publication.)

Email Subscribers/Digital Database: 12,256 Per Month

These readers include digital subscribers and digital issue sharing by trade associations and industry partners.



SUBSCRIBER BREAKDOWN BY COMPANY'S PRIMARY BUSINESS



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