

GAS COMPRESSION

magazine | EN ESPAÑOL

MEDIA PLANNER 2022

Gas Compression Magazine en español is the only Spanish-language magazine devoted to the gas compression market.

OUR READERS ARE THE PEOPLE WHO MANUFACTURE, MAINTAIN, PURCHASE, PACKAGE, AND TEACH GAS COMPRESSION PRODUCTS AND SYSTEMS THROUGHOUT SOUTH AMERICA AND OTHER SPANISH-SPEAKING REGIONS AROUND THE WORLD.

Gas Compression en español's quarterly, digital-only publication; its up-to-the-minute website; and its social media platforms are the go-to resources for the Spanish-speaking gas compression community.

gcmenespanol.com

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2022 ADVERTISING INFORMATION

OUR ADVERTISING INTEGRITY GUARANTEE:

- Right-Hand Placement Of Full-Page Ads
- Outside, Right-Hand Placement Of Fractional Ads

AD RATES (US\$, net pricing per insertion)

AD SIZE	1x	2x	3x	4x
1 Page	\$1000	\$950	\$900	\$850
2/3 Page	\$720	\$685	\$650	\$615
1/2 Page	\$585	\$555	\$525	\$500
1/3 Page	\$405	\$385	\$365	\$345
1/4 Page	\$315	\$300	\$285	\$270
2-Page Spread	\$1700	\$1615	\$1530	\$1445
1/2-Page Spread	\$995	\$945	\$895	\$845

ADVERTISING DEADLINE	ISSUE
February 11	Q1
May 13	Q2
August 12	Q3
November 11	Q4

Pricing includes horizontal, vertical, island, and square orientation where applicable. Guaranteed placement/special placement: Add \$325

Prepay Discount: A 10% discount will be applied for prepayment of invoices.

WEBSITE

www.gcmenespanol.com provides breaking news, industry trends, natural gas project updates, custom research reports, and so much more. Showcase your company's expertise with a banner ad or sponsored content!

Top Banner: 728 x 90 \$475 per month

Top Box: 300 x 250 \$425 per month

Sponsored Content (website only): \$850 per month

Launched in February 2021, www.gcmenespanol.com visitor count grows each month as more users bookmark the site for fast reference. Contact us for the latest web traffic report.

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With a combined **150 years** of gas compression industry experience, we provide in-depth coverage of the **PRODUCTS, SYSTEMS, TECHNOLOGIES, & NEWS** that shape the global gas compression landscape.

2022 Editorial Calendar

2022	Emphasis	Advertising Deadline	Show Participation
Q1 2022	Offshore Technology Compressor Maintenance Reader Survey	February 11	AOG 2022 AMPP Annual Conference
Q2 2022	Midstream Compression Renewable Natural Gas Compressor Startup Report	May 13	World Gas Conference
Q3 2022	Natural Gas Storage Reducing Emissions LNG Race Report 2022	August 12	Rio Oil & Gas Conference Turbomachinery & Pump Symposia AOG Patagonia 2022 GMRC Conference
Q4 2022	Downstream Compression Compressor Modernization Forecast For Compression	November 11	Enlit Europe

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Gas Compression Magazine en español is published quarterly and is delivered digitally to subscribers and digital issue sharing by trade associations and industry partners.

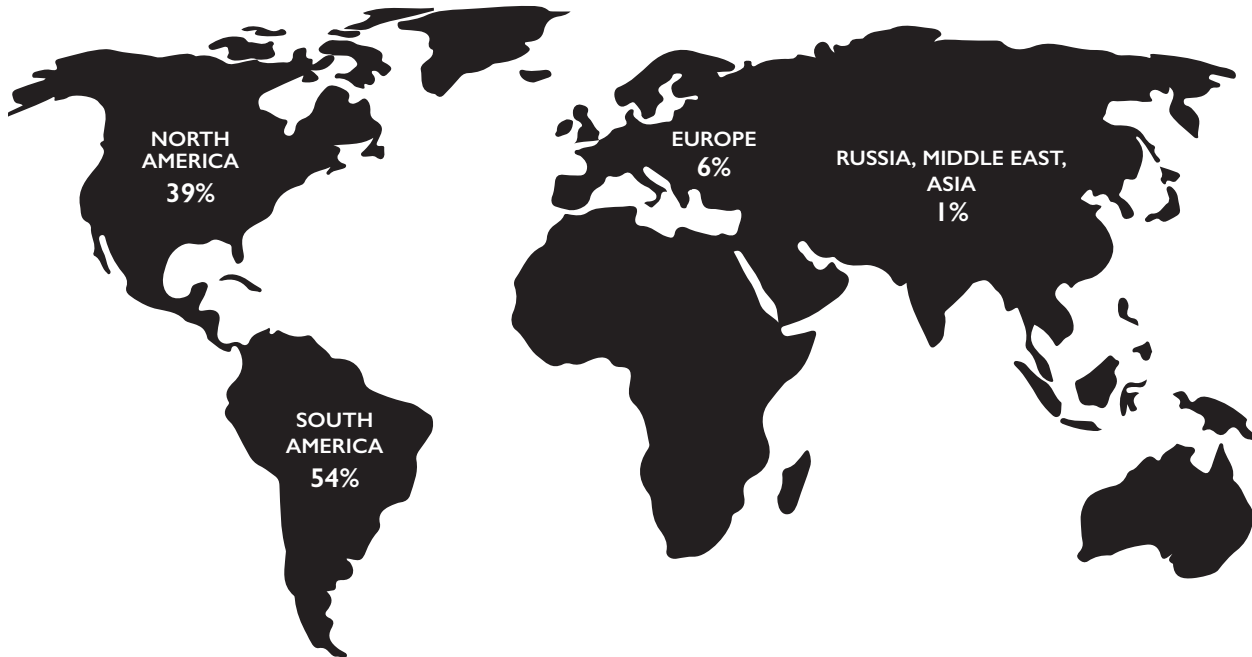
2021 TOTAL REACH (AVERAGE)

Subscribers: 2237

Each quarter, Gas Compression Magazine en español is sent to an ever-growing database of digital subscribers.

Total Reach: 2916

These readers include digital subscribers and digital issue sharing by trade associations and industry partners.



Contact Us Today!

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