

KANE'S ROTATING MACHINERY Dic·tion·ary

MEDIA PLANNER 2022

What is it?

www.kanesdictionary.com is the online companion to *Kane's Rotating Machinery Dictionary*, the world's best-selling rotating machinery dictionary.

How does it work?

You pick the specific words and/or category page(s). Your banner ad is assigned to those designated pages.

- One ad per **word** — Your ad is the only ad to appear with the words you choose.
- Three ads per **category** — Your ad will rotate between two other ads on the category AND corresponding subcategory pages.

Individual Word Sponsorship Options (10-word minimum)				
Words	Cost Per Month	6 Month Total Cost*	Cost Per Month	12 Month Total Cost*
10	\$100 (\$10 per word)	\$600	\$90 (\$9 per word)	\$1080
25	\$225 (\$9 per word)	\$1350	\$200 (\$8 per word)	\$2400
50	\$400 (\$8 per word)	\$2400	\$350 (\$7 per word)	\$4200
100	\$700 (\$7 per word)	\$4200	\$600 (\$6 per word)	\$7200
250	\$1500 (\$6 per word)	\$9000	\$1250 (\$5 per word)	\$15,000

*Invoiced Monthly (US\$, net pricing)

Category Sponsorship (US\$, net pricing)

\$475 per month

Maximum Rotation Is Three Ads

Contact Sarah Gonzalez to see which words and categories are available.

Email: sgonzalez@thirdcoastpublishing.net

Phone: 832.271.7300, ext. 702

- Word and category sponsorships are sold in 6 or 12 month increments.
- New ads begin on the 1st of the month.
- Individual words are offered on a first come, first served basis. Only one ad will appear per definition page.
- Category pages are limited to a maximum of three ads that rotate equally between each paid ad.

Contact us for an up-to-date list of available words.

There has never been a more direct way to associate your company's products and technologies with the specifics terms, practices, and technologies they target within rotating machinery industries.



ROTATING MACHINERY Dic·tion·ary

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Visualize your advertisement
in one of the most cohesive
and comprehensive
educational documents for
the chemical, petrochemical,
and gas processing industries!

Visit kanesdictionary.com today.

Ad Placement Options:

Category Page

- Includes subcategory pages within that category, meaning even more exposure!
- Ads rotate between a maximum of three ads.

Individual Word Page

- Only one ad will appear per word page. You have exclusive exposure each time your word definition is displayed!

An example of your ad placement on a category page.

Components

Click on a subcategory below to see relevant terms.

Auxiliary System
Auxiliary system
Bearing
Belt
Blading
Casing
Coating
Controls
Cooler/Condenser
Coupling
Crankshaft
Cylinder
Drive
Driver
Filtration
Flow Element

Foundation/Base Plate
Gears
Impeller
Instrumentation
Packing
Piping & Supports
Piston
Rod
Rotor
Seals & Flush Plans
Shaft/Crankshaft
Tank
Valve
Vessel
Vibration Sensor

SEARCH
Search here...

CATEGORIES
Components
Equipment Type
Practice
Theory & Analysis

NAVIGATE
Home
Print Edition
Contact Us
Advertise

Your Advertisement Here

An example of your ad placement on a word page.

C, RECIPROCATING COMPRESSOR, VALVE
Compressor Valve

A specially designed **check valve** that controls the flow of gas into, known as suction, and out of, known as discharge, a reciprocating **compressor cylinder**. Valve sealing elements may be single plates, multiple poppets, rings, or reed strips.

Reciprocating Compressor Plate Valve Assembly

SEARCH
Search here...

CATEGORIES
Components
Equipment Type
Practice
Theory & Analysis

NAVIGATE
Home
Print Edition
Contact Us
Advertise

Previous Term **Next Term**

Your Advertisement Here