

MEDIA PLANNER 2023

Published quarterly, *Gas Compression Magazine en español* is the only Spanish-language publication devoted to gas compression products, systems, and technologies. An ad in *Gas Compression Magazine en español* delivers your messaging directly to the Spanish-speaking users of gas compression products and systems.

OUR READERS ARE THE PEOPLE WHO MANUFACTURE, MAINTAIN, PURCHASE, PACKAGE, AND TEACH GAS COMPRESSION PRODUCTS AND SYSTEMS THROUGHOUT SOUTH AMERICA AND OTHER SPANISH-SPEAKING REGIONS AROUND THE WORLD.

GAS COMPRESSION

magazine | EN ESPAÑOL

2023 ADVERTISING INFORMATION

OUR ADVERTISING INTEGRITY GUARANTEE:

- Right-Hand Placement Of Full-Page Ads
- Outside, Right-Hand Placement Of Fractional Ads

AD RATES (US\$, net pricing per insertion)

AD SIZE	1x	2x	3x	4x
1 Page	\$1030	\$980	\$930	\$875
2/3 Page	\$745	\$705	\$670	\$635
1/2 Page	\$605	\$575	\$540	\$515
1/3 Page	\$420	\$400	\$375	\$355
1/4 Page	\$325	\$310	\$295	\$280
2-Page Spread	\$1755	\$1665	\$1575	\$1490
1/2-Page Spread	\$1025	\$975	\$925	\$870

ADVERTISING DEADLINE	ISSUE
February 10	Q1
May 12	Q2
August 12	Q3
November 11	Q4

Pricing includes horizontal, vertical, island, and square orientation where applicable. Guaranteed placement/special placement: Add \$335

Prepay Discount: A 10% discount will be applied for prepayment of invoices.

WEBSITE

www.gcmenespanol.com is the leading Spanish-language resource for weekly gas compression news and information. Showcase your company's expertise with a banner ad or sponsored content!

Top Banner: 728 x 90 \$490 per month

Top Box: 300 x 250 \$440 per month

Sponsored Content (website only): \$875 per month

Contact us for the latest web traffic report.

GAS COMPRESSION

magazine | EN ESPAÑOL

With a combined **150 years** of gas compression industry experience, we provide in-depth coverage of the **PRODUCTS, SYSTEMS, TECHNOLOGIES, & NEWS** that shape the global gas compression landscape.

2023 Editorial Calendar

2023	Emphasis	Advertising Deadline
Q1 2023	Offshore Technology Preventive Maintenance Reader Survey	February 10
Q2 2023	Midstream Compression Renewable Natural Gas Compressor Startup Report	May 12
Q3 2023	Natural Gas Storage Reducing Emissions LNG Race Report	August 11
Q4 2023	Downstream Compression Compressor Modernization Forecast For Compression	November 10

GAS COMPRESSION

magazine | EN ESPAÑOL

Gas Compression Magazine en español is published quarterly and is delivered digitally to Spanish-speaking gas compression industry professionals.

2022 TOTAL REACH (AVERAGE)

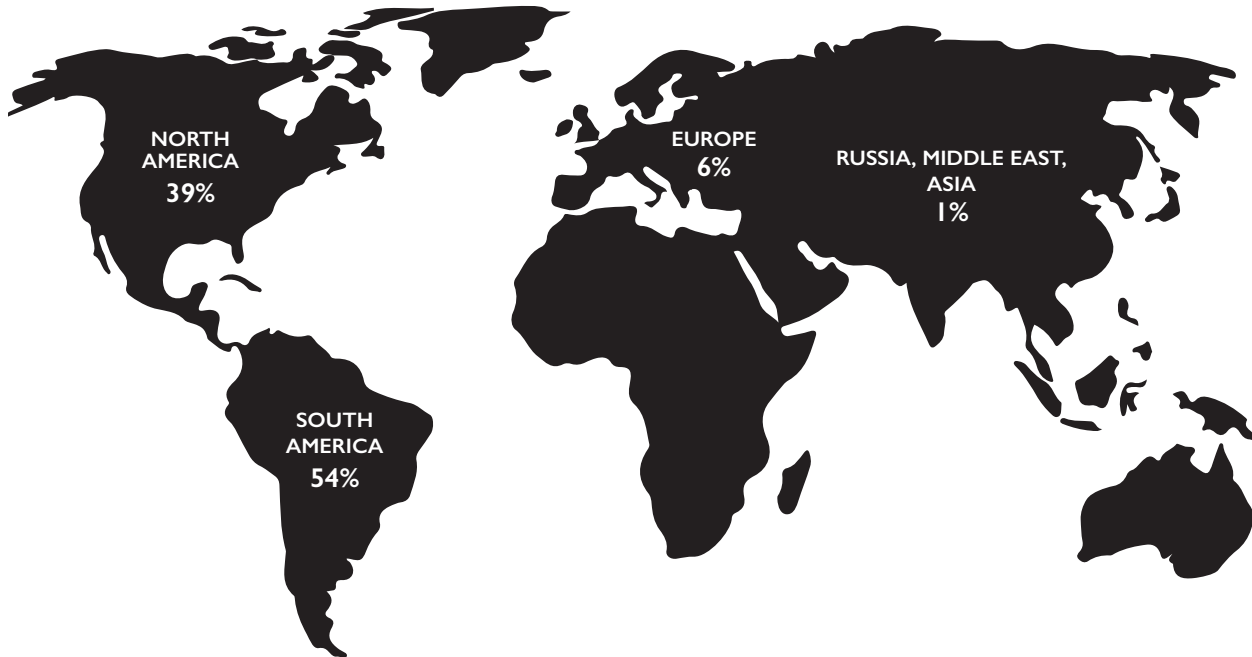
Subscribers: 2523

Each quarter, *Gas Compression Magazine en español* is sent to an ever-growing database of digital subscribers.

Total Reach: 4446

These readers include digital subscribers and digital issue sharing by trade associations, industry partners, and social media channels.

Our website issue-link and social media distribution takes each issue even further!



Contact Us Today!

Débora Gonzalez de Galdeano
Editor, Latin America
debora@thirdcoastpublishing.net

Sarah Gonzalez
VP Marketing & Business Development
sgonzalez@thirdcoastpublishing.net

 @GasCompressionMagazineEnEspañol

PARTNERED WITH



Gas Compression Magazine en español is part of Third Coast Publishing Group LLC. All rights reserved.
gcmenespanol.com

Gas Compression Magazine en español
15814 Champion Forest Drive, Suite 409, Houston, TX 77379

