

GAS COMPRESSION

magazine

DIGITAL ADVERTISING

BUNDLE MENU

The Digital Takeover Bundle

US\$6100 Net Per Month

Designed for companies looking for a digital-only campaign, we have combined three of our most popular web offerings into the ultimate month-long web presence that unlocks more than US\$1500 in savings. This bundle includes:

- **1 Website Takeover Ad**
Your ad appears over the homepage of our website. Visitors must close your ad to enter our site.
- **1 Website Banner Ad**
- **2 GCM Reader Banner Ads**
GCM Reader is our e-newsletter sent out two times per month.

The Sponsored Content Bundle

US\$6500 Net Per Month

Combine print and digital distribution and make your sponsored content go even further. We publish your promotional material in the magazine and on our website, with savings of more than US\$1600. This bundle includes:

- **1-Month Sponsored Content On Our Website**
Your sponsored content is pinned to the top of our webpage for one month.
- **1 GCM Reader Sponsored Content**
Your sponsored content is included in a GCM Reader e-newsletter.
- **1 Sponsored Content Article In The Magazine**
Your sponsored content is published in *Gas Compression Magazine* (print and digital edition). Bundled pricing includes a 2-page article. Longer articles are available. Call for pricing.

Need help creating content? Our editorial staff can assist in crafting sponsored content that accurately discusses your products and services and positions your company for growth (Additional fees apply for this service).

The Direct Mail Bundle

Pricing Varies Based On Reader Reach

E-blasts deliver your messaging directly to our readers. Additional promotion of your webinar, technology, and/or event on our website reinforces your targeted campaign. E-blast pricing is US\$0.45 per name (US\$250 minimum) plus US\$880 for an accompanying 1-month banner ad on our website, with savings of more than 20%.

MAGAZINE ADVERTISING

BUNDLE MENU

Each month, *Gas Compression Magazine* is delivered in print and digital format to more than 14,000 readers. Right-hand placement guaranteed. We do not place ads on the left-hand side of the spread.

We do not stack ads. Your ad appears alongside editorial content, never another ad. We do not charge extra for ad orientation — horizontal, vertical, or island — it's the same price.

The Buy Two, Get Three Bundle

Pricing Varies Based On Ad Size

- **Buy 2 Ads At The 1x Rate And Get One Ad Free**

While the ad size remains the same through the 3-ad program, you can change ad content each month. Your ad appears in the print and digital editions.

The Customized Bundle

We're here to maximize your ad budget and surpass your marketing goals. We'll work with you to develop a discounted bundle that combines any and all tools in our portfolio to deliver your messaging to the people who purchase, package, manufacture, maintain, and teach gas compression technology.

The Premium Offerings Bundle

Looking for something that will make your messaging stand out even more?

We have special ad positions that guarantee reader engagement. Call for availability and pricing.

- Front-Cover French Door Ads
- Belly-Band Issue Wraps
- Front Cover Tip-On Ads
- Inserts
- Gatefold Ads

We have the resources to exceed your marketing goals and maximize your ad budget.

Publishing is changing at the speed of technology. Our print and digital offerings are constantly growing. We're here to push the marketing envelope and create a buzz. Let's brainstorm together and raise the bar on B2B outreach and customer engagement.

Call Us Today At 832-271-7300

Sarah Gonzalez; Extension 702 or sgonzalez@thirdcoastpublishing.net

Brent Haight; Extension 701 or bhaight@thirdcoastpublishing.net;

Email: info@thirdcoastpublishing.net

www.gascompressionmagazine.com