

GAS COMPRESSION

magazine

MEDIA PLANNER 2023

OUR GLOBAL READERS ARE THE PEOPLE WHO MANUFACTURE, MAINTAIN, PURCHASE, PACKAGE, & TEACH GAS COMPRESSION PRODUCTS & SYSTEMS.

PRINT, DIGITAL, OR BOTH

With a combined **150 years** of gas compression industry experience, we provide in-depth coverage of the **PRODUCTS, SYSTEMS, TECHNOLOGIES, & NEWS** that shape the global gas compression landscape.

www.gascompressionmagazine.com

We have the resources to exceed your marketing goals
and maximize your ad budget.

2023 ADVERTISING INFORMATION

OUR ADVERTISING INTEGRITY GUARANTEE:

- Right-Hand Placement Of Full-Page Ads
- Outside, Right-Hand Placement Of Fractional Ads

GAS COMPRESSION MAGAZINE AD RATES (US\$, net pricing per insertion)

AD SIZE	1x	3x	6x	9x	12x	15x	18x
1 Page	\$3815	\$3555	\$3310	\$3075	\$2860	\$2660	\$2475
2/3 Page	\$3060	\$2845	\$2640	\$2455	\$2280	\$2120	\$1975
1/2 Page	\$2485	\$2310	\$2150	\$2005	\$1860	\$1730	\$1610
1/3 Page	\$1720	\$1595	\$1490	\$1385	\$1290	\$1200	\$1115
1/4 Page	\$1440	\$1245	\$1160	\$1076	\$1005	\$940	\$865
2-Page Spread	\$6495	\$6035	\$5615	\$5225	\$4860	\$4515	\$4200
1/2-Page Spread	\$4225	\$3930	\$3650	\$3400	\$3155	\$2940	\$2735

*Pricing includes horizontal, vertical, island, and square orientation wherever applicable.
Guaranteed placement/special placement: add \$350

PREPAY/EARLY PAY DISCOUNT: 10%

A 10% discount will be applied for prepayment or payment within 15 days of invoice.

Ask us about Sponsored Content, Inserts, French Door Cover Ads, Cover Wraps, And More!

COVER PRICING

2 nd	3 rd	4 th
\$4245	\$4245	\$4350

*Cover advertising requires yearly contract.

CLASSIFIED ADVERTISEMENTS

\$130 per column inch

DIGITAL OFFERINGS

ONLINE BANNER ADS

www.gascompressionmagazine.com is the go-to resource for gas compression breaking news, industry trends, natural gas project updates, featured content from *Gas Compression Magazine*, custom research reports, and so much more. Showcase your company's expertise with Online Sponsored Content. We will work with you to create unique content, or we can link to existing content on your website.

Top Page Advertisements
\$1135 (net) per month

Bottom Page Advertisements
\$950 (net) per month

Online Sponsored Content
\$2885 (net) per month

Banner Ad (728 x 90 pixels)
or Box Ad (300 x 250 pixels)

GCM READER ADS

The GCM Reader delivers breaking news and featured content from *Gas Compression Magazine* directly to the subscriber's inbox twice per month. The GCM Reader mails on or around the 1st and 15th of each month (weekdays only). Deliver your message directly to readers' inboxes with an ad in the GCM Reader.

GCM Reader Advertisements
\$775 (net) per insertion

GCM Reader Sponsored Content
\$1290 (net) per issue

600 x 125 pixels or
250 x 250 pixels

DIRECT EMAIL MARKETING

As our readership continues to grow, so does your access to the decision makers working within the gas compression industry. *Gas Compression Magazine* will send your message to our readership. Lists can be customized based on myriad factors, including geographic location, job function, job title, and more. Contact us for current database information.

\$0.45 (net) per name (\$250 minimum)

Supply an HTML file
600 pixels wide, or
we can assist with setup.

GCM RESOURCE CENTER BANNER ADS

GCM Resource Center is home to custom industry reports, technical papers, instructional videos, and more.

Contact us for banner ad availability and pricing in this educational resource.

Banner Ad (728 x 90 pixels)

WWW.KANESDICTIONARY.COM

The online companion to the world's No. 1 selling rotating machinery dictionary, there has never been a more direct way to associate your company's products and technologies with the specifics terms, practices, and technologies they target within rotating machinery industries. You pick specific words and category pages. Your banner ad is assigned to those designated pages. Any time that word or category page is accessed, your ad appears. It's that simple.

Contact us today to see which terms, categories, and subcategories are available.

2023 EDITORIAL CALENDAR

Each month, our reporting touches all aspects of gas compression. Upstream, midstream, and downstream, we are the go-to resource for in-depth coverage on the global gas compression industry.

2023	EMPHASIS	ADVERTISING DEADLINE	FEATURED EDITORIAL (Sponsorship Available)	*SHOW PARTICIPATION
JANUARY	Gas Compression In Power Generation Renewable Natural Gas Reciprocating Engines	December 9, 2022	Hydrogen Report Permian Power Players Report 2023	Power-Gen International
FEBRUARY	Legacy Compression Cryogenic Technology Compressor Valves	January 9, 2023	Hydrogen Report Compressor Startup Report ESG Review	4th American LNG Forum 3rd American Hydrogen Forum
MARCH	Electric-Drive Compression Shale Report Lubricating Systems	February 9, 2023	Hydrogen Report Pipeline Progress Report 2023	GCA Expo & Conference
APRIL	Liquefied Natural Gas Performance Monitoring & Diagnosis Chiller Systems	March 9, 2023	Hydrogen Report LNG Race Report 2023	Eastern Gas Compression Roundtable Offshore Technology Conference
MAY	Natural Gas Storage Preventive Maintenance Power Transmission Systems	April 10, 2023	Hydrogen Report ESG Review	RNG Summit 2023 Global Energy Show Downstream 2023
JUNE	Downstream Compression Compressor Efficiency Sealing Elements	May 9, 2023	Hydrogen Report Executive Outlook	Hydrogen Technology Conference & Expo LNG 2023 World Conference
JULY	Offshore Technology Boil-Off Gas Technology Ignition Systems	June 9, 2023	Hydrogen Report Low-Carbon Compression Outlook	
AUGUST	Midstream Compression Safety Systems Training & Education	July 10, 2023	Hydrogen Report ESG Review	RNG Works 2023 European Forum For Reciprocating Compressors (EFRC) Argentina Oil & Gas Expo
SEPTEMBER	Field Services Compressor Revamp & Modernization Controls & Instrumentation	August 9, 2023	Hydrogen Report Forecast For Compression	GMRC Conference Turbomachinery & Pump Symposia GPA Midstream Conference
OCTOBER	Compressed Natural Gas Technology Leak Detection Turbomachinery	September 8, 2023	Hydrogen Report RNG Race Report 2023	
NOVEMBER	Upstream Compression Filtration Systems Couplings & Bearings	October 9, 2023	Hydrogen Report ESG Review	It's Time To Start Planning 2024
DECEMBER	Safety Systems Emissions Reductions Rotating Machinery Foundations	November 9, 2023	Hydrogen Report Mergers & Markets Review 2023 Reader Survey	

**Whether they are in-person gatherings or virtual events, Gas Compression Magazine is committed to supporting these important industry conferences.*

GAS COMPRESSION

magazine

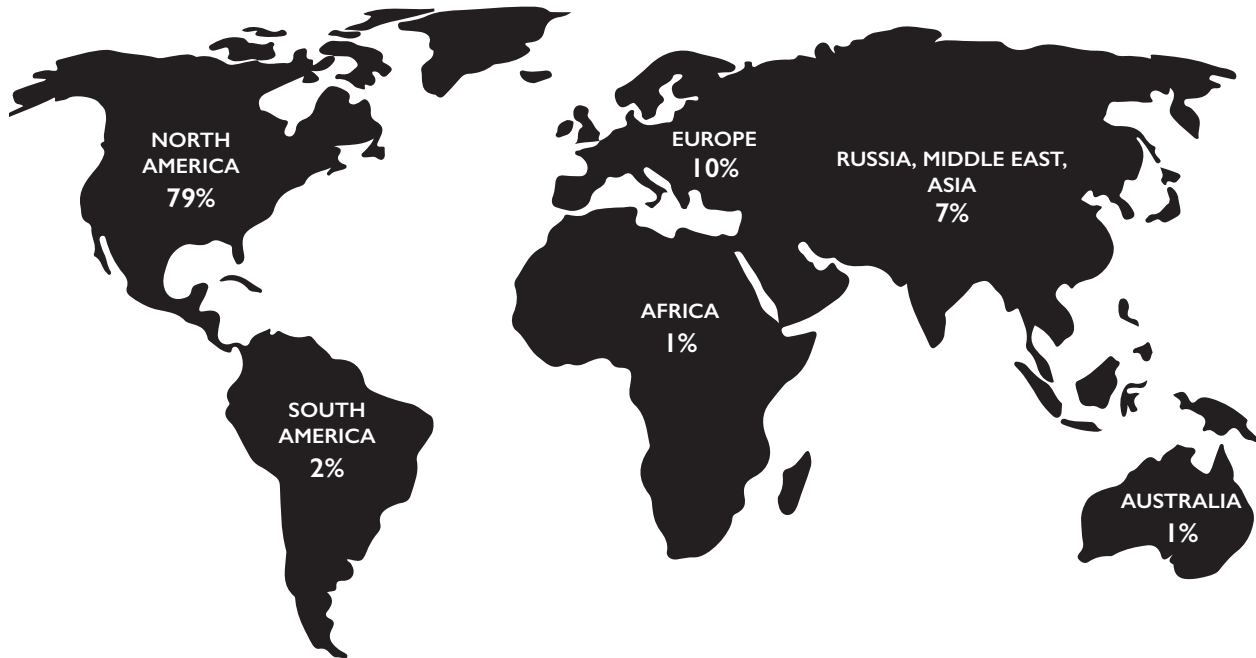
2022 TOTAL REACH (AVERAGE)

Print Circulation: 8535 Per Month

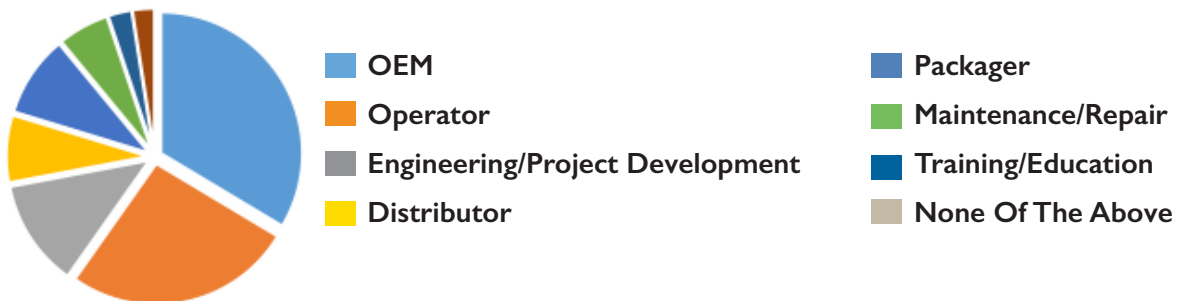
Each month, we print and mail 8000+ copies of the magazine worldwide. (More than any other gas compression publication.)

Email Subscribers/Digital Database: 12,022 Per Month

These readers include digital subscribers and digital issue sharing by trade associations and industry partners.



SUBSCRIBER BREAKDOWN BY COMPANY'S PRIMARY BUSINESS



Find Us Where You Read The News:

- @GasCompressionMagazine
- @GasCompressionM
- @GasCompressionMagazine
- @GasCompressionMagazine

www.gascompressionmagazine.com

For ad specs and for current subscriber details,

Call 832-271-7300

Advertising: Extension 702 or sgonzalez@thirdcoastpublishing.net
 Editorial: Extension 701 or bhaight@thirdcoastpublishing.net;
rtoussaint@thirdcoastpublishing.net; dfoelber@thirdcoastpublishing.net
 Email: info@thirdcoastpublishing.net

Gas Compression Magazine
 15814 Champion Forest Drive, Suite 409, Houston, TX 77379

PARTNERED WITH:

