

GAS COMPRESSION

magazine

MEDIA PLANNER

2027

OUR GLOBAL READERS ARE THE PEOPLE
WHO MANUFACTURE, MAINTAIN,
PURCHASE, PACKAGE, & TEACH
GAS COMPRESSION PRODUCTS & SYSTEMS

PRINT, DIGITAL, AND AUDIO

With a combined **150 years** of gas compression industry experience, we provide in-depth coverage of the **PRODUCTS, SYSTEMS, TECHNOLOGIES, & NEWS** that shape the global gas compression landscape.

www.gascompressionmagazine.com

We have the resources to exceed your marketing goals
and maximize your ad budget.

2027 ADVERTISING INFORMATION

OUR ADVERTISING INTEGRITY GUARANTEE:

- Right-Hand Placement Of Full-Page Ads
- Outside, Right-Hand Placement Of Fractional Ads

GAS COMPRESSION MAGAZINE AD RATES (US\$, net pricing per insertion)

AD SIZE	1x	3x	6x	9x	12x	15x	18x
1 page	4250	3960	3690	3430	3190	2960	2780
2/3 page	3410	3170	2970	2740	2545	2370	2210
1/2 page	3820	2575	2400	2230	2070	1920	1800
1/3 page	1910	1775	1660	1540	1440	1340	1245
1/4 page	1610	1390	1290	1205	1115	1050	960
2 page spread	7240	6720	6260	5820	5420	5035	4680
1/2 page spread	4710	4380	4065	3790	3515	3280	3055

*Pricing includes horizontal, vertical, island, and square orientation wherever applicable.
Guaranteed placement/special placement: add \$375

PREPAY DISCOUNT: A 10% discount will be applied for prepayment.

COVER PRICING

2 nd	3 rd	4 th
\$4730	\$4730	\$4850

*Cover advertising requires yearly contract.

MAGAZINE

SPONSORED CONTENT:

\$4250 Per Page

(Full-Page Increments Only)

DIGITAL OFFERINGS

WEBSITE BANNER ADS

Top Page Advertisements	Bottom Page Advertisements	Website Sponsored Content	Website Takeover Advertisements
\$1135 (net) per month	\$950 (net) per month	\$2885 (net) per month	\$5000 (net) per month

Banner Ad (728 x 90 pixels)
Box Ad (300 x 250 pixels)
Takeover Ad (640 x 480 pixels)
File formats: jpeg, png, and gif

DIGITAL NEWSLETTER BANNER ADS

The GCM Reader mails on or around the 1st and 15th of each month (weekdays only).

GCM Reader Advertisements	GCM Reader Sponsored Content
\$775 (net) per insertion	<i>(Text only. Includes: headline, up to a 200-word preview, link to article, pdf, or website)</i> \$1290 (net) per issue

600 x 125 pixels or
250 x 250 pixels
File formats: jpeg and png

DIRECT EMAIL MARKETING

Gas Compression Magazine will send your message to our third-party opt-in readership. Lists can be customized based on myriad factors.

\$0.45 (net) per name (\$300 minimum)

Supply an HTML file
600 pixels wide, or we
can assist with setup
(fees may apply).

DIGITAL ISSUE NOTIFICATION SPONSORSHIP

Your banner ad appears on the notification email that is sent to digital subscribers.

\$4500 (net) per issue

600 x 125 pixels
File formats: jpeg and png

SOCIAL MEDIA POSTS

Sponsored social media posts can be published across our channels (LinkedIn, Facebook, Instagram, etc.)

\$0.45 (net) per follower

File formats: jpeg, png, and gif

PODCASTS

Available wherever you listen to podcasts, *Gas Compression Magazine* produces two podcasts. Published monthly, each show has a maximum of three sponsors per episode OR one exclusive sponsor. Your 15- to 30-second message (@150 words) is read by the podcast host three times per episode.

GCM On The Go

A digital reading of the feature articles found in the latest issue of *Gas Compression Magazine*.

The Gas Compression Podcast

Conversations with leaders and practitioners in the gas compression industry.

1 Month	1x	Exclusive
GCM On The Go	\$750	\$1750
Gas Compression Podcast	\$750	\$1750

Quarterly (3 Consecutive Months)

GCM On The Go	\$2025	\$5250
Gas Compression Podcast	\$2025	\$5250

1 Year (12 Consecutive Months)

GCM On The Go	\$7800	\$21,000
Gas Compression Podcast	\$7800	\$21,000

2027	EMPHASIS	ADVERTISING DEADLINE	FEATURED EDITORIAL (Sponsorship Available)	SHOW PARTICIPATION*
JANUARY	Gas Compression In Power Generation Renewable Natural Gas Reciprocating Engines	December 1, 2026	Mergers & Markets 2026 Review	Hydrogen Technology Expo – North America Houston, Texas Carbon Capture Technology Expo – North America Houston, Texas
FEBRUARY	Downstream Compression Cryogenic Technology Compressor Valves	January 5, 2027	Data Center Deep Dive	
MARCH	Electric-Drive Compression Failure Analysis Lubricating Systems	February 5, 2027	Compressor Startup Report	GCA Expo & Conference Galveston, Texas
APRIL	Offshore Compression Performance Monitoring & Diagnosis Chiller Systems	March 5, 2027	LNG Race Report	Eastern Gas Compression Roundtable Pittsburgh, Pennsylvania Offshore Technology Conference Houston, Texas
MAY	Natural Gas Storage Preventive Maintenance Power Transmission Systems	April 9, 2027	Energy Transition Technology	
JUNE	Upstream Compression Dual Drive Technology Sealing Elements	May 7, 2027	Executive Outlook	
JULY	Training & Education Boil-Off Gas Technology Ignition Systems	June 11, 2027	Class Of 2027	
AUGUST	Turbomachinery Safety Systems Pistons, Rods, & Packings	July 9, 2027	Hydrogen Report	
SEPTEMBER	Midstream Compression Equipment Revamp & Modernization Controls & Instrumentation	August 6, 2027	Forecast For Compression	Gas Machinery Conference Oklahoma City, Oklahoma Argentina Oil & Gas Expo Buenos Aires, Argentina European Forum For Reciprocating Compressors The Hague, Netherlands
OCTOBER	Mobile Compression Leak Detection Quiet Compression	September 10, 2027	2027 Capex Comparison	Turbomachinery & Pump Symposia Houston, Texas Hydrogen Technology Expo – Europe Hamburg, Germany Carbon Capture Technology Expo – Europe Hamburg, Germany Oklahoma Oil & Natural Gas Expo 2027 Oklahoma City, Oklahoma
NOVEMBER	LNG Technology Filtration Systems Couplings & Bearings	October 8, 2027	2027 Pipeline Report	It's Time To Start Planning 2028!
DECEMBER	Compression For The Energy Transition Vibration Analysis Machinery Foundations	November 10, 2027	2027 Reader Survey	
COLUMNS	• Contracts & Permits • Engine Insights • Gas Compression Q & A • Haight Report • Mergers & Markets • Reliable Compression • What Went Wrong			

We make every effort to attend these conferences but cannot be held liable for cancelations or events beyond our control that might impact our ability to participate.

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AD SPECIFICATIONS

Accepted File Format: High-Resolution PDF File, CMYK Color

Ad Size	Non Bleed	Bleed	Live Area	Trim
2-Page Spread	16 1/4" x 10 3/8"	17" x 11 1/8"	16 1/4" x 10 3/8"	16 3/4" x 10 7/8"
Full Page	7 7/8" x 10 3/8"	8 5/8" x 11 1/8"	7 7/8" x 10 3/8"	8 3/8" x 10 7/8"
2/3 Page	5" x 10 3/8"	5 5/8" x 11 1/8"	4 7/8" x 10 3/8"	5 3/8" x 10 7/8"
Island	4 3/4" x 7 1/4"	—	—	—
1/2 Vertical	3 3/4" x 10 3/8"	4 1/4" x 11 1/8"	3 1/2" x 10 3/8"	4" x 10 7/8"
1/2 Horizontal	7 3/4" x 5"	8 5/8" x 5 5/8"	7 3/4" x 4 7/8"	8 3/8" x 5 3/8"
1/2 Spread	16 1/4" x 5"	17" x 5 5/8"	16 1/4" x 4 7/8"	16 3/4" x 5 3/8"
1/3 Vertical	2 3/8" x 10 3/8"	3" x 11 1/8"	2 1/4" x 10 3/8"	2 3/4" x 10 7/8"
1/3 Square	5" x 5"	5 5/8" x 5 5/8"	4 7/8" x 4 7/8"	5 3/8" x 5 3/8"
1/3 Horizontal	7 7/8" x 3 3/8"	8 5/8" x 3 7/8"	7 7/8" x 3 1/4"	8 3/8" x 3 5/8"
1/4 Page	3 3/4" x 5"	—	—	—

2026 TOTAL REACH (AVERAGE)

Print Circulation: 8697

Digital Circulation: 13,086

NORTH AMERICA – 76%

EUROPE – 12%

RUSSIA, MIDDLE EAST, ASIA – 7%

SOUTH AMERICA – 3%

AFRICA – 1%

AUSTRALIA – 1%



SUBSCRIBER BREAKDOWN BY COMPANY'S PRIMARY BUSINESS

- OEM
- Operator
- Engineering/Project Development
- Distributor
- Packager
- Maintenance/Repair
- Training/Education
- None Of The Above

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